

E人E本——基于开源软件的应用创新
Ereneben-- Innovation Base On Open
Source Software

北京壹人壹本信息科技有限公司 方礼勇

Fang Liyong Beijing Ereneben Information Tech. Ltd.

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- E人E本——商务手写电脑的倡导者与领袖
- E人E本的应用体系
- 易用、可靠、安全——基于开源软件的应用创新

- Pioneer and Leader for Pen-control Tablet
- Application Structure for Ereneben
- Easy-use, Reliable, Safe – Innovation Base on Open Source

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1 E人E本——商务手写电脑的倡导者与领袖 Pioneer and Leader for Pen-control Tablet

创始人Founder :



杜国楹

董事长

背背佳、好记星、E人E本创始人

专注品类、品牌建设，专注于产品定义与用户体验

Du Guoying, the founder, Director of the Board:
Founder of Beibeijia, Haojixing, Erenben
Focus on product definition and user experience

1 E人E本——商务手写电脑的倡导者与领袖

Pioneer and Leader for Pen-control Tablet

汉字输入是普及计算机的最大障碍：

- 西方以26个字母为体系的键盘，难以寻找
- 一指禅成为众多领导的心病
- 计算机教育：打字和排版
- 80%的中国人希望手写输入

How to Input Chinese Character is the biggest obstacle for use computer:

Hard to locate the right key in keyboard; Typing with only one finger; Typing and publish are all about PC education; 80% Chinese expecting input with hand- writing

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六年专注研发的结晶

R&D for over Six years:

- Year 2005: 关注不习惯打字的政商用户，研究原笔迹手写输入解决方案
Target Business and government user, study Hand-writing input solution
- Year 2006: 原笔迹手写记事本手板 Ereneben hardware sample
- June, 2008: 定位为3G移动互联网终端 3G Mobile Internet Device
- Jan 7, 2010: E人E本 T1 Ereneben T1
- Jan 7, 2011: E人E本 T3 Ereneben T3



1 E人E本——商务手写电脑的倡导者与领袖

Pioneer and Leader for Pen-control Tablet

深度国际合作

International Corporation:

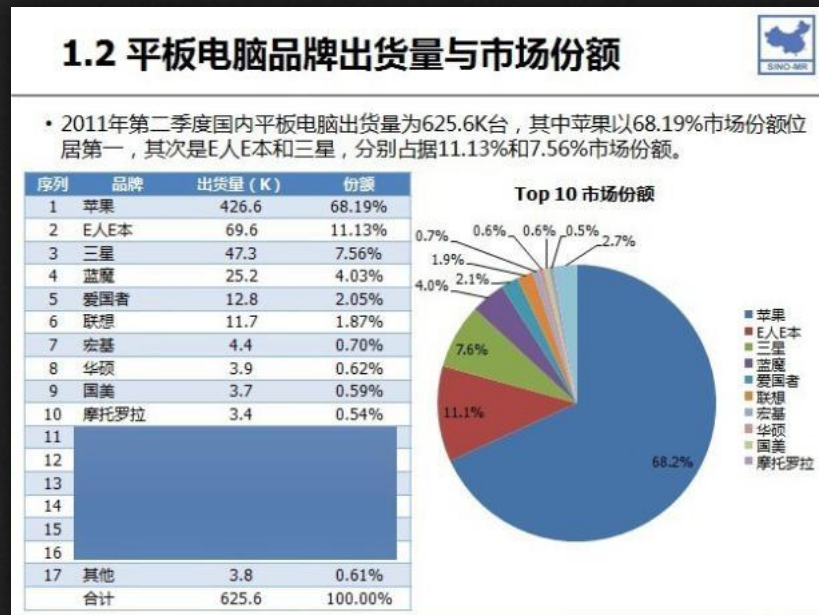
➤ Japan: Wacom

➤ Korea: M.I. Design

➤ USA: Frog Design, Freescale, Google

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- 2011年上半年销售15万台
- 占PAD市场约11%的份额，位列国产第一



150,000 sold in the last half year;
11% Marketing share, NO.1 among China Brand

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中国政商用户首选：

- 全国政协大会指定手写电脑
- 北京科博会唯一推荐企业
- 中国品牌第一
- 联合国：绿色平板电脑奖
- 中关村中国高新科技创新示范企业
- 中国破坏性创新研究企业



First-choice pad brand for china business and government users:
Nominated Pad by CPPCC ;
Green Tablet prize by UN

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首倡IT 4S体验店：

- 31个省代，逾300家地代
- 终端逾1000个，覆盖了90%以上地级市场

IT 4S franchised store :
more than 300 dealers; more than 1000 stores.

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Pioneer and Leader for Pen-control Tablet



全面向品牌化进军，打造中国PAD

To be great brand, make own Intellectual Property Pad.

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深入研发与用户体验：360人

➤北京180人

互联网应用研发+市场及职能部门

➤深圳180人

产品开发+供应链

产品端集中80%人力



80% headcounts are focus on product and R&D, focus on user experience improvement.

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2 E人E本的应用体系 Erebenen Application Structure

云端一体化的应用体系：

- E本手写操作系统
- E本智慧办公系统
- E本智慧云服务



Cloud – terminal integrated application structure: Eben hand-writing OS; Eben Mind-office ; Eben Mind-Cloud.

2 E人E本的应用体系 Erebenen Application Structure

E本手写操作系统:

- 基于Android系统的深度改造
- 数千项改进
- 世界首个笔写技术的实现



Eben Hand-writing OS:
Based on Android;
Thousands improvement; Hand-writing;
technique fully support

2 E人E本的应用体系 Erebenen Application Structure

E本智慧办公系统:

- 原笔迹手写API为核心的系统;
- 自主开发: 记事本、邮件、日程、浏览器、上网、外设管理;
- 合作开发: 手写OFFICE、手写QQ、手写微博



Eben Mind-Office:

APIs for hand-writing used in various software; Software like Note, Mail, Schedule, Browser, Network, Device Management ; Co-Brand like Tencent QQ, Evermore Office, Sina

2 E人E本的应用体系 Erebenen Application Structure

E本智慧云服务：

- 书城：书城架构与管理体系统；书架；阅读器；书报刊呈现
- 应用商城：商城构架与管理体系统；应用下载管理；数千种第三方定制适配应用
- 云同步与存储：任意文件格式；多种设备；专有手写数据格式
- 运营体系：激活体系；盘点体系；支付体系；认证体系；合作体系；客服体系

Eben Mind-Cloud:

Book Store; App Store; Cloud Storage and Synchronization;
Operation system: Activation, Payment, Service, 4A, Stock-taking

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3 易用、可靠、安全——基于开源软件的应用 创新 Easy-use, Reliable, Safe – Innovation Base on Open Source

E人E本与开源软件：

- 易用性：一体化体验的时代；基于笔式操控的人机交互规范
- 系统性：系统、云的无缝衔接；应用间无缝衔接、流畅切换；
- 可靠性：系统、应用的健壮性；工程化

With Open Source:

- ✓ Easy -use improvement
- ✓ Systematization
- ✓ Reliability

3 易用、可靠、安全——基于开源软件的应用 创新 Easy-use, Reliable, Safe – Innovation Base on Open Source

E人E本与开源软件(续):

- 安全性: 设备、系统、网络、应用和数据
- 扩展性: 用户基数; 设备升级; 功能扩展; 云+端的扩展
- 开放性: 第三方应用; 支付平台; 用户体系; 应用嵌入; 应用平台

With Open Source (Continued) :

- ✓ Safety improvement
- ✓ Scalability
- ✓ Open to 3rd Party

E人E本

传承中华书写文明，引领数字化书写

Inheriting Chinese Hand-writing Civilization,
Leading Digitizing Hand-writing

E人E本

THANKS !

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